

# Resources For Better Social Media Photos and Videos

Compiled by Click Business Strategies - 10/4/18

## **Help with Color**

<https://color.adobe.com>  
<https://color.adobe.com/explore>

## **Color and Marketing**

<https://iconicfox.com.au/colour-in-branding-infographic/>

## **Apps for Content Creation**

Includes links for “show you” videos on youtube

<https://www.canva.com>  
<https://www.youtube.com/user/canvadesign> - Demo

<https://spark.adobe.com>  
<https://youtu.be/qZorVAUtFQM> - Demo

<https://animoto.com/>  
<https://www.powtoon.com>

## **Helpful Phone Apps**

Fontmania  
Enhance  
Ripl  
PhotoGrid

## **Top 5 Social Media Management**

Buffer, Hootsuite, Sprout Social, Agora Pulse, and Sendible

## **Social Media Training for Free**

<https://hootsuite.com/plans/free>  
<https://education.hootsuite.com>

## **Learn About Facebook/Instagram Advertising**

<https://www.facebookblueprint.com>

## **Free Visual Guide To Marketing PDF**

<http://www.ClickBusinessStrategies.com/freevisualguide>